

Approved
10/10/2016AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WRAL-TV; Raleigh, NC	Date: 10/10/2016
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I, Meredith Morton - Pinpoint Media
do hereby request station time concerning the following issue:

Republican Governors Association Anti-Key Cooper

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

This broadcast time will be used by: Republican Governors Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Republican Governors Association
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Bennecke - Executive Director
Janet Braden - Policy Director
Laura Ciarelli - Director of Operations

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16
8.21.16
Date

[Signature]
Signature

571.970.6621
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
[Signature]
Signature

☐ Accepted in Part
Marian Bell
Printed Name

☐ Rejected
Sales Mgr
Title
Director
10/10/16

[Signature]
10/10/16

CONTRACT

WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 163569 /		Alt Order # 08243515
Product RGA 10/19		
Contract Dates 10/19/16 - 10/25/16		Estimate # 627
Advertiser Republican Governors Association		Original Date / Revision 05/09/16 / 07/26/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
Agency Code 1886	Advertiser Code 54	Product 1/2 54
Agency Ref		Advertiser Ref

And:

Pinpoint Media
1707 Osage Street, Suite 103
Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WRAL	10/21/16	10/21/16	Dateline Friday	Primetime		:30				NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$2,325.00				
N 2	WRAL	10/21/16	10/21/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,600.00				
N 3	WRAL	10/21/16	10/21/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$500.00				
N 4	WRAL	10/21/16	10/21/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$500.00				
N 5	WRAL	10/21/16	10/21/16	Doctors	2p-3p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$400.00				
N 6	WRAL	10/21/16	10/21/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$700.00				
N 7	WRAL	10/21/16	10/21/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$800.00				
N 8	WRAL	10/21/16	10/21/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,600.00				
N 9	WRAL	10/21/16	10/21/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$2,000.00				
N 10	WRAL	10/21/16	10/21/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,600.00				
N 11	WRAL	10/21/16	10/21/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 163569 /		Alt Order # 08243515
Contract Dates 10/19/16 - 10/25/16	Product RGA 10/19	Estimate # 627
Advertiser Republican Governors As		Original Date / Revision 05/09/16 / 07/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$2,000.00				
N 12	WRAL	10/21/16	10/21/16	Inside Edition	7-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$900.00				
N 13	WRAL	10/21/16	10/21/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----2--				2	\$800.00				
N 14	WRAL	10/21/16	10/21/16	Today Show II	9a-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$350.00				
N 15	WRAL	10/21/16	10/21/16	Friday Hr 2	9-10p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	----1--				1	\$1,000.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	WRAL	10/17/16-10/23/16	Friday Hr 2	9-10p	-----F----	:30	\$1,000.00		NM		
		See MG 69.2,69.3											
		M1 comm 7.25											
N 16	WRAL	10/24/16	10/24/16	Today Show III	10-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$350.00				
N 17	WRAL	10/24/16	10/24/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,600.00				
N 18	WRAL	10/24/16	10/24/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 19	WRAL	10/24/16	10/24/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$500.00				
N 20	WRAL	10/24/16	10/24/16	Doctors	2p-3p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$400.00				
N 21	WRAL	10/24/16	10/24/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$700.00				
N 22	WRAL	10/24/16	10/24/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$800.00				
N 23	WRAL	10/24/16	10/24/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,600.00				
N 24	WRAL	10/24/16	10/24/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$2,000.00				
N 25	WRAL	10/24/16	10/24/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$1,600.00				
N 26	WRAL	10/24/16	10/24/16	Inside Edition	7-730p		:30				NM	1	\$900.00

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In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
163569 /	08243515

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/16 - 10/25/16	RGA 10/19	627

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican Governors As	05/09/16 / 07/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$900.00				
N 27	WRAL	10/24/16	10/24/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	2-----				2	\$800.00				
N 28	WRAL	10/24/16	10/24/16	Voice Monday	8-10p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$5,000.00				
N 29	WRAL	10/22/16	10/22/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$1,600.00				
N 30	WRAL	10/22/16	10/22/16	WRAL News 6a-8a	6a-8a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1-				1	\$500.00				
N 31	WRAL	10/23/16	10/23/16	Sunday Night	820-1130p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$7,500.00				
N 32	WRAL	10/23/16	10/23/16	Meet The Press	10-11a		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$800.00				
N 33	WRAL	10/23/16	10/23/16	Extended Late News	1135p-12xm		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,600.00				
N 34	WRAL	10/23/16	10/23/16	WRAL News Sunday	7a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$500.00				
N 35	WRAL	10/23/16	10/23/16	Sunday Today	9a-10a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	-----1				1	\$1,000.00				
N 36	WRAL	10/20/16	10/20/16	Today Show III	10-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$350.00				
N 37	WRAL	10/20/16	10/20/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$1,600.00				
N 38	WRAL	10/20/16	10/20/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$500.00				
N 39	WRAL	10/20/16	10/20/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$500.00				
N 40	WRAL	10/20/16	10/20/16	Doctors	2p-3p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$400.00				
N 41	WRAL	10/20/16	10/20/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$700.00				
N 42	WRAL	10/20/16	10/20/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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163569 /	08243515

Contract Dates	Product	Estimate #
10/19/16 - 10/25/16	RGA 10/19	627

Advertiser	Original Date / Revision
Republican Governors As	05/09/16 / 07/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$800.00				
N 43	WRAL	10/20/16	10/20/16	WRAL 6p News	6p-6:30p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$2,000.00				
N 44	WRAL	10/20/16	10/20/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$1,600.00				
N 45	WRAL	10/20/16	10/20/16	Inside Edition	7-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---1---				1	\$900.00				
N 46	WRAL	10/20/16	10/20/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	---2---				2	\$800.00				
N 47	WRAL	10/25/16	10/25/16	Late News	11-1135p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$1,600.00				
N 48	WRAL	10/25/16	10/25/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$500.00				
N 49	WRAL	10/25/16	10/25/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$500.00				
N 50	WRAL	10/25/16	10/25/16	Doctors	2p-3p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$400.00				
N 51	WRAL	10/25/16	10/25/16	Dr. Phil	3-4p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$700.00				
N 52	WRAL	10/25/16	10/25/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$800.00				
N 53	WRAL	10/25/16	10/25/16	WRAL 530p News	530-6p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$1,700.00				
N 54	WRAL	10/25/16	10/25/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$1,600.00				
N 55	WRAL	10/25/16	10/25/16	NBC Nightly News M-F	630-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$2,000.00				
N 56	WRAL	10/25/16	10/25/16	Inside Edition	7-730p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$900.00				
N 57	WRAL	10/25/16	10/25/16	Today Show	7-9a		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-2-----				2	\$800.00				
N 58	WRAL	10/25/16	10/25/16	Voice Tuesday	Primetime		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision 163569 /		Alt Order # 08243515
Contract Dates 10/19/16 - 10/25/16	Product RGA 10/19	Estimate # 627
Advertiser Republican Governors As		Original Date / Revision 05/09/16 / 07/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----				1	\$5,000.00						
N 59	WRAL	10/25/16	10/25/16	Today Show II	9a-10a		:30				NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-1-----				1	\$350.00						
N 60	WRAL	10/19/16	10/19/16	Wednesday Hr 3	10-11p		:30				NM	1	\$2,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$2,000.00						
N 61	WRAL	10/19/16	10/19/16	Late News	11-1135p		:30				NM	1	\$1,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$1,600.00						
N 62	WRAL	10/19/16	10/19/16	Dr. Phil - 2nd Run	11a-12p		:30				NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$500.00						
N 63	WRAL	10/19/16	10/19/16	Days of Our Lives	1p-2p		:30				NM	1	\$500.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$500.00						
N 64	WRAL	10/19/16	10/19/16	Doctors	2p-3p		:30				NM	1	\$400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$400.00						
N 65	WRAL	10/19/16	10/19/16	Dr. Phil	3-4p		:30				NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$700.00						
N 66	WRAL	10/19/16	10/19/16	WRAL 4p News	4-5p		:30				NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$800.00						
N 67	WRAL	10/19/16	10/19/16	WRAL 5p News	5-530p		:30				NM	1	\$1,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$1,600.00						
N 68	WRAL	10/19/16	10/19/16	WRAL AM News 6-7a	6a-7a		:30				NM	1	\$1,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$1,600.00						
N 69	WRAL	10/19/16	10/19/16	NBC Nightly News M-F	630-7p		:30				NM	2	\$3,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$2,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>				
	1	WRAL	10/17/16-10/23/16	NBC Nightly News M-F	630-7p	---W-----	:30		\$2,000.00		NM				
	See MG 69.2,69.3														
	M1 comm 7.25														
	2	WRAL	10/19/16-10/21/16	WRAL 530p News	530-6p	---WThF----	:30		\$2,000.00		NM				
	Ⓜ MG for 15.1,69.1														
	3	WRAL	10/23/16-10/23/16	Sunday Today	9a-10a	-----Su	:30		\$1,000.00		NM				
	Ⓜ MG for 15.1,69.1														
N 70	WRAL	10/19/16	10/19/16	Inside Edition	7-730p		:30				NM	1	\$900.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--1----				1	\$900.00						
N 71	WRAL	10/19/16	10/19/16	Today Show	7-9a		:30				NM	2	\$1,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/17/16	10/23/16	--2----				2	\$800.00						

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WRAL
2619 Western Blvd.
Raleigh, NC 27606
(919)890-6000

Contract / Revision	Alt Order #
163569 /	08243515

Contract Dates	Product	Estimate #
10/19/16 - 10/25/16	RGA 10/19	627

Advertiser	Original Date / Revision
Republican Governors As	05/09/16 / 07/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 72	WRAL	10/19/16	10/19/16	Wednesday Hr 1	8-9p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$1,800.00				
N 73	WRAL	10/19/16	10/19/16	Today Show II	9a-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	--1----				1	\$350.00				
Totals								0.00				78	\$93,875.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/25/16	78	\$93,875.00	(\$14,081.25)	\$79,793.75
Totals	78	\$93,875.00	(\$14,081.25)	\$79,793.75

Signature: _____ **Date:** _____

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